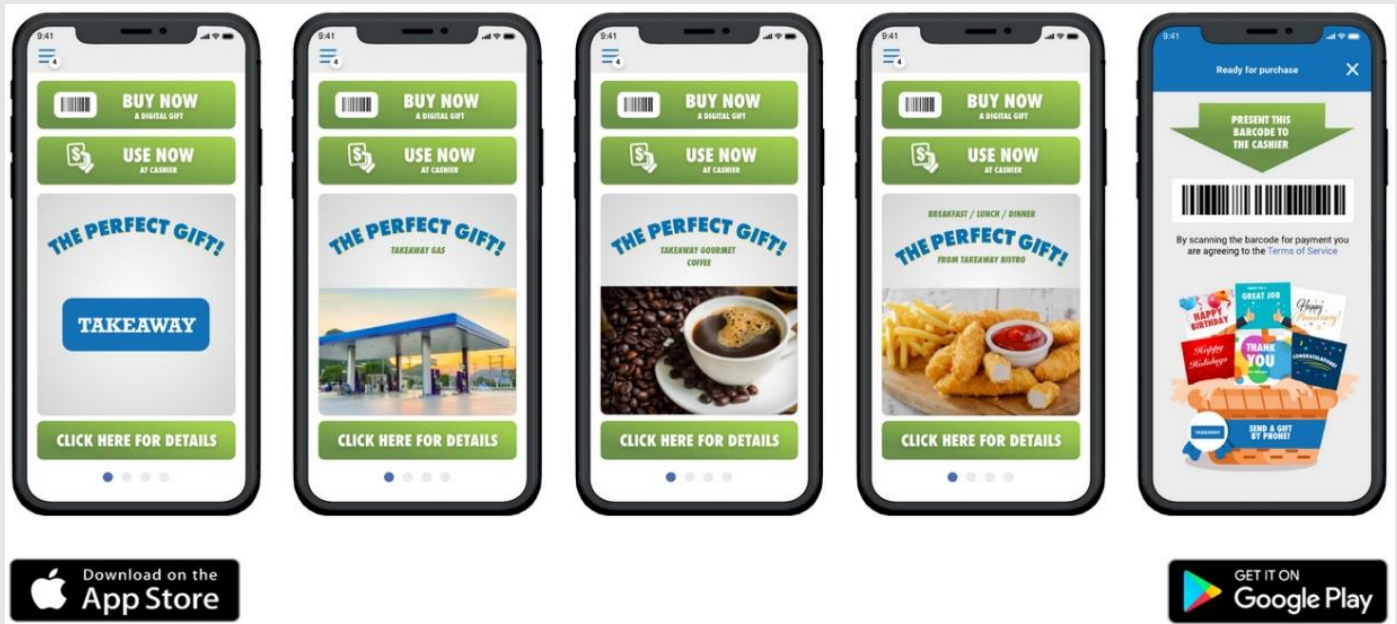


Merchant Branded Digital Program

iVPN provides the retailer its own branded app for the gift program in the Apple and Google stores AT NO COST.



The iVertical Payment Network (iVPN) merchant branded gift platform takes what your customers like best about your stores.... your gas, coffee, food and sends a gift to a friend, family member, or someone they want to say happy birthday, thank you or something else to. Gifts can be purchased in \$5, \$10, \$15, \$20, \$25, \$50 or \$100 denominations.

- iVPN charges the sender of the gift a \$0.50 convenience fee to send the digital gift.
- Guaranteed settlement next business day.
- At the time the gift is initiated, iVPN captures the recipient's name, email, and phone number for message reminders that the recipient has money to spend at the retailer's store.
- To redeem the gift, the recipient goes inside the retailer's location and shares the phone screen or email, which displays a barcode with the gift amount / balance.
- Barcode is active for 90 days. On the 91st day, any remaining balance is returned to the gift giver.
- iVPN is utilizing PDI integration into the various POS systems.

iVPN is defined under federal regulations as a payment network.

For Gift Giver and Gift Receiver experience: [Merchant Branded Gift Demo](#)

YOU HAVE A GIFT!
YOU HAVE BEEN GIFTED
\$20
Use the Takeaway App Gifts menu to redeem

TAKEAWAY

Hello Peter,

Happy Birthday! John Rollins is sending you a digital gift to buy anything in the store of your choice. The amount of the gift is \$20.00. You can buy any general merchandise up to that amount. Until you use the full amount of the gift, you can return to any Takeaway Convenience Store to buy more products prior to the gift expiration date of Oct 31, 2021.

John Rollins is using the Takeaway DIGITAL GIFT program to provide this gift to you. Use this gift to purchase general merchandise at Takeaway stores.

The personal message from John Rollins:
Happy Birthday Peter!
I am glad you were born my friend!
John

Present barcode to the cashier to pay for your general merchandise products up to the value of your gift which is in the amount of \$20.00.

For your reference, this Gift Identification (Gift ID) is: 1w4k8bc0

I'm new to the Takeaway DIGITAL GIFT program:

1. Download the Takeaway Digital Gift app available at both the App Store for people with Apple devices and in the Google Play store for the Android users. Click on the appropriate logos below to download.

Download on the App Store **GET IT ON Google Play**

2. Touch the TO REDEEM A GIFT button on the Takeaway Digital Gift app to setup your gift for redemption. You will need the Gift ID highlighted above in yellow, the email address where you received this email, and your mobile phone number to create an account.

I'm a member of to the Takeaway DIGITAL GIFT program:

- You can find the barcode for this gift by going to the Takeaway App menu, touch the RECEIVED tab. In the Received screen under the Active tab the active gifts will be listed. Select the gift that match the Gift Identification in this email, and touch REDEEM to generate the payment barcode.
- If you received the digital gift in an email that is not your registered email with iVertical Payment Network, you can send the gift to your iVertical Payment Network account by going to the Takeaway App menu touch the FIND A GIFT and follow instructions in the Find My Gift.

Takeaway appreciates you as a customer. Come back and see us often, we have special savings on store items every day for you to take advantage of.

Here are a couple of specials you may like. There are many more on our website at <http://www.takeaway.com/rewards>.

Thank you,
The iVertical Payment Network Team
833-568-9872

Visit www.iverticalpayment.com for more information or Call Joe Randazza (561) 756-0225