BUYLOTTONOW GIFT CARD

BuyLottoNow is the first national lottery gift program available at the 197,000 convenience stores and supermarkets that accept debit payment for lottery purchases. (Not available in South Carolina and Tennessee.)

Gifts can be purchased in gift packs with various denominations. Gifts are valid for 90 days from issuance. Remaining balances are returned to the gift giver.

BuyLottoNow is a convenient way to gift Lottery draw & scratch-off tickets from the BuyLottoNow app on a mobile phone or from the BuyLottoNow website.

A new product offering that provides merchants:

- Increased Commission – Lottery Sales Agents typically get paid a 5% commission on gross sales from state lotteries. BuyLottoNow pays the merchant an additional 2 ½% commission. So, with the activation of a BuyLottoNow $30 gift-pack, the merchant receives $0.75 on top of the $1.50 they receive from the state for the lottery products purchased.

- No Processing Fees – BuyLottoNow charges the gift giver an activation fee of $2.95 regardless of the gift amount. NO FEES AFTER PURCHASE.

- No POS integration -- Works as a standard debit card or mobile debit payment through the PDI interface to the Pulse debit network.

- Consumer Engagement – Players can opt-in to receive emails with the past results, winning payouts and the hot & cold numbers for the last 10, 20, 50 or 100 games.

- Lottery as a loyalty program — BuyLottoNow makes a merchant a VIP location for lottery players. Unlike cash or Visa and Mastercard, BuyLottoNow knows who the player is, when the player is buying, how much and how often. BuyLottoNow can target merchant-branded email campaigns to acknowledge recent purchases, past results or large jackpots with couponing to drive in-store sales.

BuyLottoNow is not affiliated with a state lottery or its vendors.   **BuyLottoNow** is defined under federal regulations as a payment network.

For Gift Giver and Gift Receiver experience: Buy Lotto Now Gift Card Buy Lotto Now Digital Gift

Visit www.buylottonow.com for more information or Call Joe Randazza (561) 756-0225